

With package and group deals

Culinary-geological discovery trail

# GEO- AND PLEASURE TRAIL

## FROM BEER TO BRATWURST



a product of Nationaler GeoPark Thüringen  
 Inselsberg – Drei Gleichen



### Package and group deals for the Geo- and Pleasure Trail

**Guided walk** (one-way) from the Hotelpark Stadtbrauerei Arnstadt to the 1st German Bratwurst Museum in Holzhausen, incl. beer tasting and historic tour of the brewery with the traditional beer caller and/or a bar maid as well as a visit to the Bratwurst Museum to enjoy a Thuringian grill (Bratwurst, Rostbrätl, bread roll) and a interesting tour of the exhibition.  
 Distance: approx. 8 km | duration: approx. 3 hrs

22,80 €  
P.P.

You can also book the following options to add to the above tour:

+ **Guided walk** (return) along the second half of the circular route from Holzhausen back to Arnstadt  
 Distance: approx. 8 km | duration: approx. 3 hrs

5,- €  
P.P.

+ **Pic-nic on the Kalkberg** with a view of Wachsenburg Castle, incl. food and drinks

12,- €  
P.P.

**Available from:** April 1 – August 31  
**Booking:** up to 7 days prior  
**Group size:** at least 15 persons

**HOTLINE**  
 +49 36 28  
 60 20 49  
 Tourist Information  
 Arnstadt

5,- €  
P.P.



### Journey information

**Arrival by car (free parking)**  
 Hotelpark Stadtbrauerei Arnstadt, Am Riesenlöffel, 1st German Bratwurst Museum

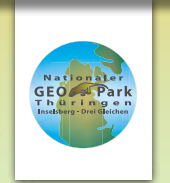
**Arrival by train**  
 main station & south station Arnstadt, Haarhausen station

**Arrival by bus (www.iov-ilmenau.de)**  
 Regional line 354 Arnstadt-Mühlberg, Town line 350, 351, 353 (Erfurt), 352, 360 (Ilmenau) 363, 385 (Stadtilm)



### Certified guided tours in the GeoPark

Our certified GeoPark guides will enhance your tours with exciting stories about the development of the landscape and its geological diversity. Not only will you discover different types of rocks and soils but also plants and animals as well as springs, you will also get to appreciate the culinary specialities and the history of the region. For more information about our guided tours along the GeoRoutes please contact the GeoInformation Centre Kulturscheune Mühlberg.



### Hotelpark Stadtbrauerei Arnstadt

Living tradition! The over 600 year old history of the Arnstadt Beer comes alive again on a historic brewery tour through the Hotelpark Stadtbrauerei Arnstadt. The 4-star hotel with 66 rooms is the cradle of the oldest Wheat beer in Germany. The hotel offers a modern interpretation of the Thuringian cuisine and boasts a Wellness area with a sauna landscape as well as a brine bath and a bowling centre. The Hotelpark Stadtbrauerei Arnstadt is starting point for the guided tours.



### 1st German Bratwurst Museum Holzhausen

The Bratwurst is a way-of-life and cultural asset for many Thuringians and more. The 1st German Bratwurst Museum in Holzhausen near Arnstadt shows everything about the history, culture, production and tradition of the bratwurst all over the world. On display in the outdoor area are a giant grill, a show garden, a charcoal kiln, the bratwurst sculpture park, the bratwurst saurian as well as the largest walk-in bratwurst in the world. Special group tours and arrangements are available. Visit [www.bratwurstmuseum.de](http://www.bratwurstmuseum.de) for more information.



### Walking the Geo- and Pleasure Trail

The Geo- and Pleasure Trail "From Beer to Bratwurst" connects the Hotelpark Stadtbrauerei Arnstadt with the 1st German Bratwurst Museum in Holzhausen. Artistic sculptures by the artist Christoph Hodgson from Arnstadt are installed along the circular route to illustrate the close relationship between the natural setting and the regional culinary specialities. The 15 discovery stations provide you with information about the formation and fertility of the local soils, which is the foundation for the development of the culinary traditions and special products.

Records from Arnstadt Abbey document the first mention of the Bratwurst in 1404. Weizenbier (Wheat beer) is recorded in 1617, over 200 years later. The traditional Thuringian Bratwurst and the Wheat Beer of Arnstadt are deeply rooted in a landscape that is also one of the oldest cultivated landscapes in Thuringia. And for a good reason: the fertile soils, abundance of water and the mild climate enabled the early settlement of the region.

The Geo- and Pleasure Trail offers fascinating views in all directions, not just over the Thuringian Castle Country Drei Gleichen, but also of the peaks of the Thuringian Forrest, over Arnstadt and Erfurt. The rich and rare flora and fauna living alongside the trail further enhance the experience of walking this trail. Enjoy one of the most beautiful cultivated landscapes of Thuringia on the Geo- and Pleasure Trail.







### Attractions along the Geo- and Pleasure Trail

Enjoy the Geo- and Pleasure Trail "From Beer to Bratwurst" with all your senses. The circular route is designed to provide you with an insight into the environmental setting for the development of our cultural landscape and the regional culinary jewels. There are 15 discovery stations along the trail, each with a surprising sculpture or unique structure:

- 1 **Giant Beer** at the Hotelpark Stadtbrauerei Arnstadt
- 4 **Giant Spoon**, historic sandstone sculpture
- 5 **Giant Hop Flower** in the former hop growing area
- 7 **Giant Beet**
- 9 **Walk-in Bratwurst** at the 1st German Bratwurst Museum in Holzhausen
- 10 **Giant Grill**
- 11 **Giant Crosier** at the old Abbey
- 12 **Giant Vine**
- 13 **Giant Herbs** at the Eulenberg
- 14 **Giant Fruit Basket** at the Eulenberg
- 15 **Giant Corn Ear** at the Pfennigsberg

In addition to this there are many more attractions just a few minutes away from the trail, for example:

- ☒ **Historic town centre** of Arnstadt
- ☒ **Wachsenburg Castle** in Holzhausen
- ☒ **Otto-Knöpfer-House** in Holzhausen
- ☒ **Zoo Fasanerie** Arnstadt
- ☒ **Walpurgis Abbey** and excavation site Arnstadt
- ☒ **Geotopes** showing many different rock types

*vom Bier zur Bratwurst*  
**Genussweg**

Marking: yellow circle on white background

Distance: approx. 16 kilometres

Duration: approx. 6 hours

Difficulty: easy to moderate

Note: walking the trail requires surefootedness and sturdy shoes

**Geo- and Pleasure Trail "From Beer to Bratwurst"**

	GeoRoute 17		Tourist information
	Audioguide station		Hotel
	Sculpture with info-panel		Restaurant; inn
	Overview panel		Cafe
	Soil profile		Indoor swimming pool
	Quarry, exposure		Parking
	Outstanding rock formation		Sports field
	Cave		Hospital
	Castle; castle ruins		Military area
	Church		
	field monument		
	Lookout		
	view		
	Busstop		
	Railway station, stop		

1 : 33 333      1000 m

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**official hiking map**  
available at  
Tourist Information  
Arnstadt



### Audioguide along the Geo- and Pleasure Trail

The audioguide "From Beer to Bratwurst" is your digital trail guide for the Geo-and Pleasure Trail. At each of the following stations it will tell you interesting details and facts about the history, geology and culinary specialities of the region. The audioguide will provide entertaining and scientifically based answers to many of your questions – every day of the year.



1. CALL THE FOLLOWING LANDLINE NUMBER FROM YOUR MOBILE PHONE\* +49 36 28 / 5 88 66 45
2. ENTER THE THREE-DIGIT-OBJECT NUMBER (ONR.) IN THE MAIN MENU!
3. LISTEN TO THE INFORMATION AND THE DIRECTIONS TO THE NEXT STATION.

- |                                       |          |
|---------------------------------------|----------|
| 1 <b>Giant Beer</b>                   | ONR. 101 |
| 2 <b>Castle Neideck Ruin Arnstadt</b> | ONR. 102 |
| 3 <b>Arnstadt Marketplace</b>         | ONR. 103 |
| 4 <b>Giant-Spoon</b>                  | ONR. 104 |
| 5 <b>Giant Hop Flower</b>             | ONR. 105 |
| 6 <b>Crushed Rock Pit Haarhausen</b>  | ONR. 106 |
| 7 <b>Giant Beet</b>                   | ONR. 107 |
| 8 <b>Bratwurst circle Holzhausen</b>  | ONR. 108 |
| 9 <b>Walk-in Bratwurst</b>            | ONR. 109 |
| 10 <b>Giant Grill</b>                 | ONR. 110 |
| 11 <b>Giant Croiser</b>               | ONR. 111 |
| 12 <b>Giant Vine</b>                  | ONR. 112 |
| 13 <b>Giant Herbs</b>                 | ONR. 113 |
| 14 <b>Giant Fruit Basket</b>          | ONR. 114 |
| 15 <b>Giant Corn Ear</b>              | ONR. 115 |

\*only connection costs

**QR-Codes along the trail:**  
Use the audioguide with your smartphone. Scan the code at each station and download the audio file.



### Contact and Impress

**Contact:**  
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